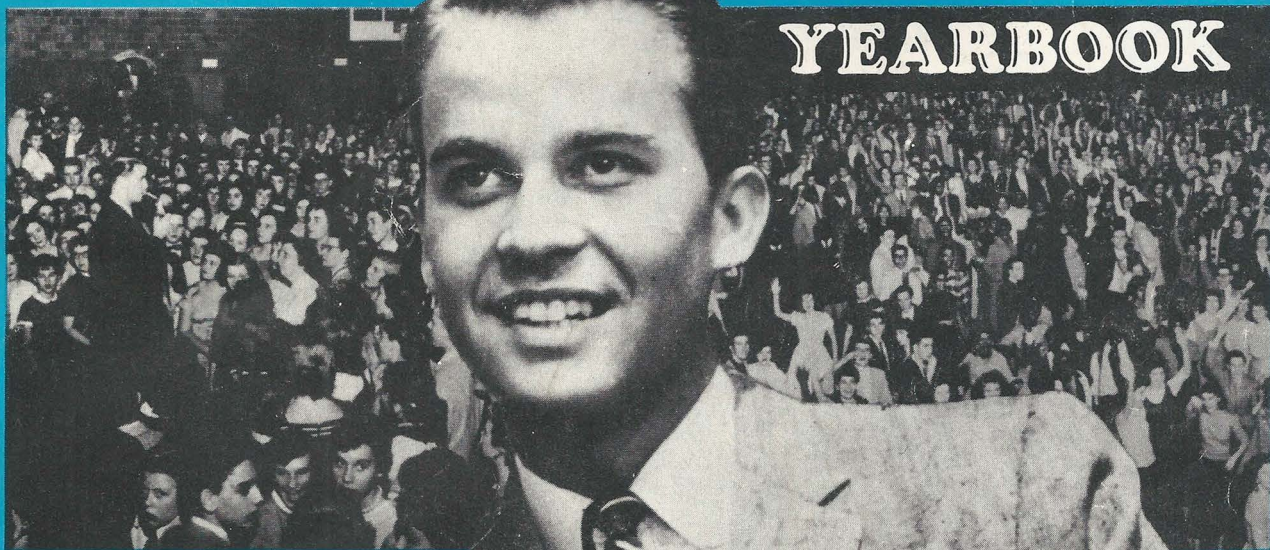


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DICK CLARK

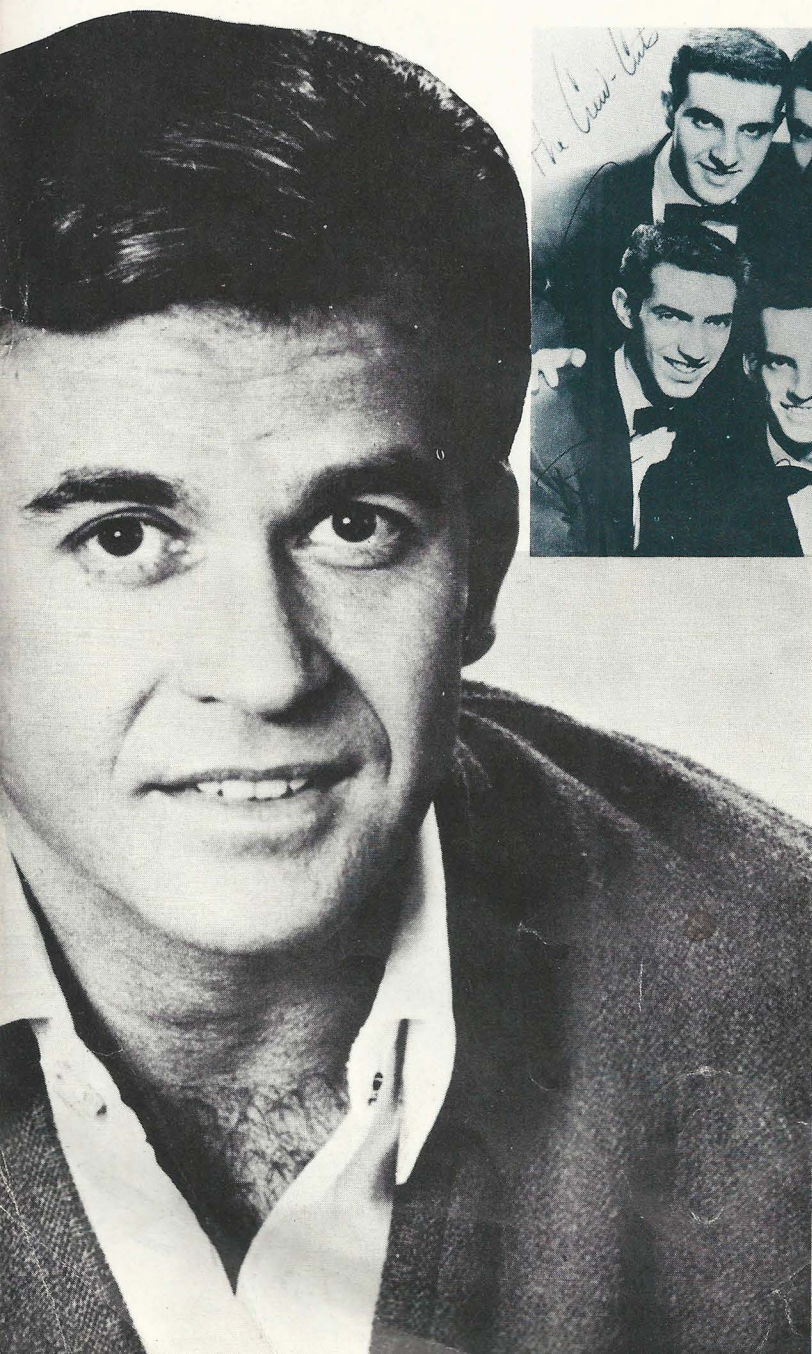
20 Years of Rock N' Roll

YEARBOOK



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In the springtime of the second fifty years of this century the United States was launched into a period of media expansion and cultural revolution that has only just recently begun to settle into recognizable patterns. The second world war had effectively cut off from the decadent deco and depression of the pre-war life style. The war had been like a hard winter where both the flowers and weeds of the preceding summer have been allowed to wither and die, and only the people themselves survive, a much harder stock whose will and courage forces them to look forward rather than back.

For all the horror and damage of the war, it had also been a time of forced creativity where the tools by which all our lives have been changed were created and tempered. The war launched us into an electro-nuclear age where anything is possible. It also provided the dies for an inexpensive technology that has resulted in total communication, if not comprehension, between all peoples.

Strangely enough most of the new media that would

Vaccine for Polio Successful; Use in 1 to 3 Years Is Likely

By WILLIAM L. LAURENCE
A vaccine against polio that has been used safely and successfully in preliminary trials on ninety children and adults, producing protective immunity bodies against all the three viruses causing the disease, was announced last night at a special meeting at the Waldorf-Astoria Hotel under the auspices of the National Foundation for Paralysis.

The vaccine was Dr. Jonas E. Salk Research Bacteriology University of Pittsburgh the team of scientists with the aid of Dimes funds. A trial by Dr. Salk and his peers in the issue of the American Medical Association today.

There are three types of virus, known as Brunhild and Leon. The vaccine found to provide protection against all three. In many cases, Dr. Salk reported, the quantity of immunity bodies produced by the vaccine was more than the number previously in persons exposed to one of the viruses.

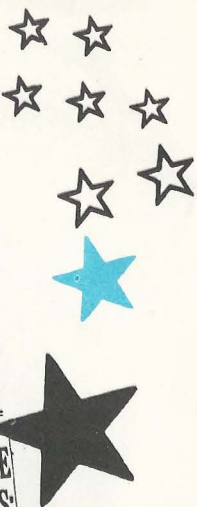
Dr. Salk said: "Because of the safety of this kind, it must be that considerable time is required for mass vaccination and study."

U. S. Agrees to Give More Indo-China Aid

Special to The New York Times
WASHINGTON, March 26—The United States agreed in principle today to increase its contribution toward the French effort against the Communist guerrillas in Indo-China but insisted that France in return should produce a program for winding up hostilities in a victory for the Associated States.

The United States position was outlined to Premier René Mayer and other members of the French mission first by President Eisenhower and later in a yacht by John Foster Dulles, Secretary of State, during a general session of the French mission.

Continued on Page 16, Column 4



eventually alter our world had been conceived prior to the war. Television, radio, records, mass circulation magazines, and the other communications forms by which we discover who we are and what others think we're supposed to be had all existed before the war. But they hadn't been assigned the place in our society that the first flush of the post war era gave them. The invention of the transistor in 1947 and other innovations of that nature also helped. People came home from the war intent upon a different, hopefully better, world and their science and technology were working hand-in-hand with them to accomplish this end.

By the early Fifties the seeds of this new culture were already beginning to bud. Fashions had changed. TV had arrived. New highways were being built for new automobiles. The home was being penetrated by an ever increasing mass of information. In the black community a new kind of music was arising that reflected the force, urgency and energy of this new world. Like it or not, we were all on the way to 1984.

Philadelphia Inquirer

THE MILTON BERLE SHOW

Mr. Television becomes Mr. Color Television in a fast, funny hour of songs and sketches—live from Hollywood

starring **ESTHER WILLIAMS** in person

special guest **JOHN WAYNE** in person

THE MARY KAYE TRIO
VICTOR YOUNG and his orchestra

"LIVE! ALL LIVE! See an original revue, musical comedy, or play, on each MILTON BERLE SHOW throughout the season—in FULL COLOR and in black and white."



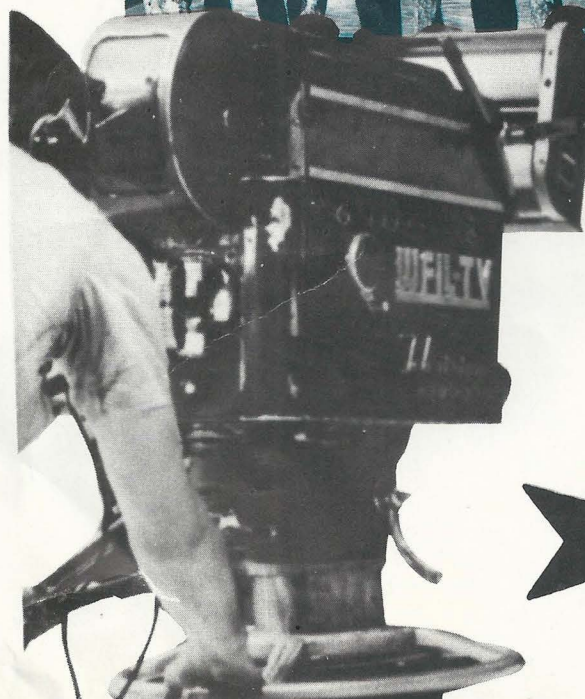
caravan of stars



'53

"That's all television is, my dear, auditions," said George Sanders to Marilyn Monroe in the movie "All About Eve". And for the older genera-

tions he may have been right. By 1953 the movies were back in full swing. Brando had set hearts throbbing in "The Wild One", Mankiewicz had made "Letter To Three Wives" as well as "All About Eve", and this very year "From Here To Eternity" was a smash. Indeed, movies seemed to be getting bigger and better than ever. 3-D had been introduced and Cinerama theaters were being built.



But television was on the way. Those round six-inch screens were glowing with William Bendix in "The Life Of Riley". Joe Friday and Frank Smith were creating a sensation with "Dragnet". Walter Cronkite was taking us back in time on "You Are There". Ed McMahon was playing a clown with a light-up, light bulb nose on "The Big Top" while Claude Kirchner was flashing his smile on "Super Circus". For the kids there was "Winky Dink", the first show where you actually took part by drawing on the screen and dear Miss Francis patiently running "Ding Dong School". "The infant rock and roll TV show, 'Bandstand' celebrated its first birthday in Philadelphia".

While Salk was inventing polio vaccine, Hillary was climbing Mt. Everest, and Russia was telling us they had an H-bomb, a new sound was filtering into the white world from the black ghetto: Joe Turner, Fats Domino, The Drifters, and The Moonglows were perfecting rock and roll. Bill Haley was also around, recording a first single called "Crazy Man Crazy". But for the majority of Americans the big music names were Johnny Ray, Teresa Brewer, Eddie Fisher, Frankie Laine, Patti Page, and Joni James. It wouldn't be long, however, before groups like The Orioles with songs like "Crying In The Chapel" changed the music and the life style that went with it.

STEEL PIER

DIRECTION
GEORGE A.
HAMID

IN PERSON

Dick CLARK

DUANE EDDY - CHUBBY CHECKER
FREDDIE CANNON & the SHIRELLES

JUL 29 SAT.

CHINESE REDS TAKE TWO U. N. OUTPOSTS; MARINES FIGHT BACK

Foe Reaches Into 'Bunker Hill' Sector With Force of 3,500 In West Korea Attack

COUNTER-DRIVE IS SWIFT

Allied Planes, Big Guns, Tanks Blast Enemy on 'Old Baldy' —Sabres Down a MIG

By LINDESEY FARROTT

SPECIAL TO THE NEW YORK TIMES
TOKYO, Friday, March 27.—The Chinese Communists launched new attacks today on the western Korean front and in savage fighting overran two United Nations outposts on the South Korean capital of Seoul.

The enemy hurled a regiment—about 3,500 men—at the Allied advance posts northeast of 'Bunker Hill' near the truce conference site of Panmunjom. Attacking barrage, the Chinese Reds seized two of their four apparent objectives, the report said.

At noon today a strong Marine force jumped off in a counter-drive to recapture one of the positions. The Leathernecks ran into heavy enemy fire, front reports said. Earlier other Marine detachments fought hand to hand with the enemy along an outpost line on, flights of Allied fighter-bombers swarmed over the positions blasting the foe with bombs and rockets.

Defense of 'Bunker Hill'

The foe's regimental attack followed lesser assaults that had been ducked against 'Bunker Hill.' By midnight after United Nations troops had fought hand-to-hand with a battalion—about 750—of the Chinese Red infantrymen. The troops who took the brunt of the new Chinese Red attacks on the western front were identified as United States Marines. A division spokesman said the units on two hills were ordered to break contact at 2:30 A. M. A lighter enemy attack against 'Bunker Hill' itself at about the same time was turned back quickly by United Nations troops with seven Chinese Red.

NEW SHOW TODAY

THE HOTTEST LOVE SCENES SINCE THE DAYS WHEN GARBO AND GILBERT WERE BURNING UP THE SCREEN! —JOURNAL AMERICAN

RKO

WILLIAM HOLDEN

JENNIFER JONES

LOVE IS A MANY-SPLENDOR'D THING



Brenda Lee

OPENS TOM'W NITE OCT. 16



ROY ROGERS

IN PERSON PAT BRADY and Nelly Belle

RODEO

MADISON SQ. GARDEN

THE HOTTEST LOVE SCENES SINCE THE DAYS WHEN GARBO AND GILBERT WERE BURNING UP THE SCREEN! —JOURNAL AMERICAN

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ROY ROGERS

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RODEO

MADISON SQ. GARDEN

'54

The Yankees won the World Series and the first atomic powered submarine was christened the Nautilus as it disappeared into the waters off Groton,

Connecticut, but this was a year of other more important events. Eisenhower told us we had an Atomic bomb that could zap us all instantly. Racial segregation in public schools was ruled unconstitutional, and a vaccine for the measles was found.

The creature climbed out of the Black Lagoon this year and Steve Allen became the host of the "Tonight Show". But the biggest event of the year had to be "Sh Boom" by The Crew Cuts. Rosemary Clooney, Perry Como, and Frank Sinatra may have been topping the charts, but the sound of rock and roll wasn't far behind. Mom and dad were humming "Three Coins In The Fountain", but the rug was being rolled back for less conservative action.

'56

A Philadelphia disc jockey named Dick Clark took over a local afternoon TV dance show called "Bandstand" on station WFIL. The show had been on

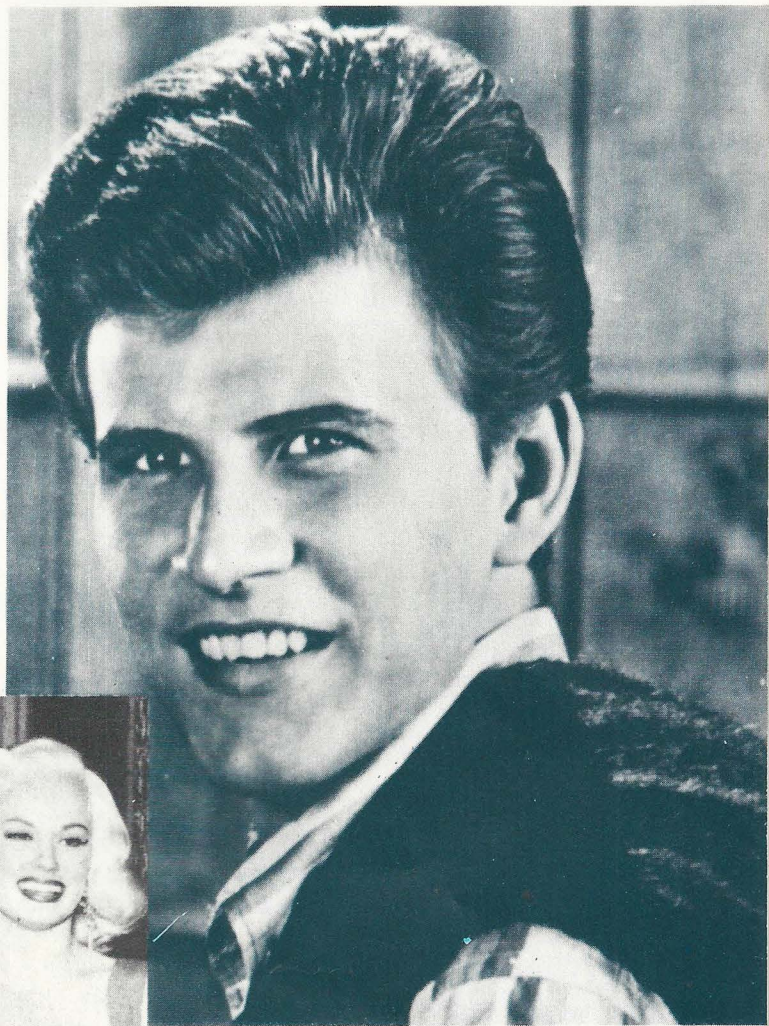
the air previously, but Clark seemed to be the catalyst that had been missing. By the summer of '56, "Bandstand" was the highest rated day-time TV show in the country and kids would rush out of school, hop in their Chevys, and make it home as fast as possible to make sure they didn't miss a minute of the show. Mickey Mantle may have hit 52 homers, "I Like Ike" may have been the slogan of the year, and Sharon Ritchie (35-23-35) may have been Miss America, but what did it all matter when Carl Perkins was singing "Blue Suede Shoes", Elvis was on Ed Sullivan's "Toast Of The Town", and kids our own age were making "Bandstand" happen! During the summer of '56 some of the "Bandstand" regulars were Justine, Rosemary Fergione, Ann Sullivan, Dot Horner, Rosalie Beltrani, Bob Durkin, and Bob Bradley to name a few. And we could all relate to the crazy new clothes like saddle shoes, pleated dresses, peter pan collars, bobbi socks... not to forget ponytails and circle pins.

Rock and roll was here to stay with Elvis, The Platters, Bill Doggett, The Teenagers, Bill Haley, and Fats Domino shooting up the charts.

But not everybody was thrilled by the advent of big time rock and roll. Tin Pan Alley songwriter Billy Rose said rock and roll songs are "obscene junk, pretty much on a level with dirty comics."

Former Columbia University psychiatrist Dr. David Abrahamson also put in a good word for the new sound by reacting to Elvis by saying, "... I'm afraid it is suppressed desire for that strong biological urge that creates his following... Presley no doubt symbolizes a great desire in the realm of this biological urge—sex, if you like."

Yup, we like Doc. Maybe he didn't get sent by the message of the movie "The Girl Can't Help It" and maybe he wasn't aware that sales of padded bras are way up!



★ SOVIET FIRES EARTH SATELLITE INTO SPACE; ★ IT IS CIRCLING THE GLOBE AT 18,000 M. P. H.; ★ SPHERE TRACKED IN 4 CROSSINGS OVER U. S.



'57 Sputnik was launched, Strom Thurmond set the filibuster record by talking for 24 hours and 18 minutes, Ted Williams batted .388, "Bridge On The River Kwai" won the Academy Award, but what did all matter ... Elvis was being drafted!

As if for compensation, at three in the afternoon on the 5th of August, "Bandstand" went on the ABC network. The name was changed to "American Bandstand" and rock and roll was in living rooms from coast-to-coast every day. Kids did the stroll in their homes along with the "Bandstand" regulars. They watched Dick introduce stars like Joni James, Dale Hawkins, Don Rondo, Paul Anka, and Sal Mineo. And they helped the show's ratings soar higher than "The Phil Silvers Show", "Panic", "West Point", "The Vic Damone Show", and "Blondie". Philly began setting the fashions and DA's, flat tops set with Butch Wax, pegged pants, and the like were a sensation.

New words crept into the vocabulary like being a *jd* or going to a *rumble* in your Merc. Frank Sinatra was quoted as saying, "Rock and roll is lewd—in plain fact dirty!" But Dick made sure the "Bandstand" kids kept it clean by not allowing smoking or tight sweaters on the show.

Record collections grew this year with great hits like "Love Letters In The Sand", "Tammy", "It's Not For Me To Say", and "Young Love" being just the right platters to play when the lights were low and a little necking was underway.

The era of the cowboy on TV began this year as well. "Wire Paladin, Hotel Carlton, San Francisco" became the most famous business card in America, "Wagon Train" and "Maverick" hit the screens. As did Sky King and Penny, "Leave It To Beaver", and a fellow named Jack Paar who took over the "Tonight" show from Steve Allen.



NEW YORK TIMES
**TEEN-AGE CROWDS
 TIE UP MIDTOWN**
 Continued From Page 1
 'n' roll as essentially a rolling
 two-beat rhythm with the
 coming on every second beat.
 In the streets and in the t
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 evidence of fierce enthusia
 for the rhythm.
 They shouted
 past policemen
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YORK
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**20,000 Rock 'n' Rollers Queue for Bloc
 In Midtown to Crowd Into Holiday Sho**

**Rock-and-Roll Called
 'Communicable Disease'**

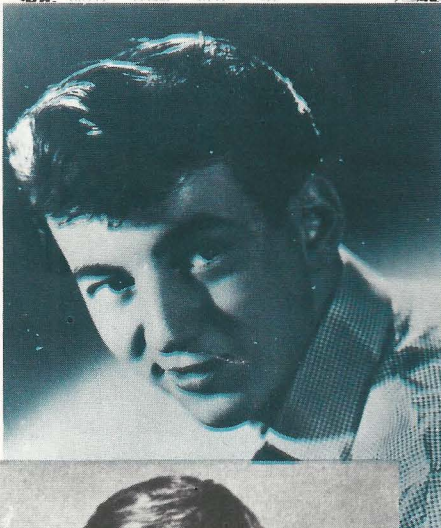
**BRITISH RATTLED
 BY ROCK 'N' ROLL**

**Youths Go Wild in Theatres,
 Jive and Sing in the Streets
 and Attack Policemen**

By THOMAS P. RONAN
 Special to The New York Times.

LONDON, Sept. 11—The rock
 'n' roll craze is sweeping Britain
 and some of its teen-age fans
 are giving their way right into
 police stations.
 Two cities already have pro-
 hibited showing of the American
 motion picture "Rock Around
 the Clock" and others are con-
 sidering similar action. News-
 papers are debating the matter.
 After listening to the rock 'n'
 roll rhythm to which the picture
 is devoted, teen-agers have
 wrecked motion picture houses,
 assaulted policemen and danced
 in wild mobs through the streets.
 Hundreds of boys and girls
 dapped and sang in and
 in the Elbe
 tion

ent rebellion.
 Francis J. Braceland,
 rist in chief of the In-
 of Living, called rock-
 a "cannibalistic and
 ' form of music. He
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 ring the week-end
 theatre.
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'58

The Bandstand audience voted Fabian the "Most Promising Male Singer of 1958" this year and Dick Clark began to wish there were two of him as "The

Dick Clark Show" went on the air every Saturday night at 7:30 in addition to the daily "American Bandstand". It was great, getting to see what the top ten were before we went out on our Saturday night dates. There were lots of other things on TV as well this year to keep us glued to the screen, for better or for worse. Like Roy Rogers, Trigger and Bullet, Dale Evans and Buttercup, The Lone Ranger, Gabby Hayes, the Cisco Kid, Kit Carson, Wild Bill Hickok and Jingles, the wonderful game show scandals which made us feel less like dummies and tried to put the illusion of television in its place. And Kookie on "77 Sunset Strip", "You Asked For It", and "You Bet Your Life".

In the ah real world, the laser was invented; Boris Pasternak was awarded the Nobel Prize; the U.S. finally got a satellite launched, Explorer I, to even up the cold war; Khrushchev became premier; and commercial jet airline passenger service was introduced by BOAC between London and New York and by National between New York and Miami. It was also a big year for fads like the Shmoo.

'58 was the tenth anniversary of the invention of the long playing record and stereo albums first became available. The sounds of the times varied from "Rebel Rouser" to "At The Hop" to "All I Have To Do Is Dream". Giggles came from "Purple People Eater" and "Witch Doctor". Domenico Modugno, Tommy Edwards, and Cozy Cole had top ten hits.

IOWA AIR CRASH KILLS 3 SINGERS

Rock 'n' Roll Stars and Pilot Die as Chartered Craft Falls After Its Take-Off

MASON CITY, Iowa, Feb. 3 (AP)—Three rock 'n' roll singers whose records and appearances have stirred millions of teen-agers were killed early today in a plane crash near here. The four-place chartered craft carrying the trio and their pilot crashed within minutes after taking off in light snow from the Mason City airport. The victims were Buddy Holly, 22 years old, of Lubbock, Tex.; Ritchie Valens, 17, of Los Angeles; J. P. (Big Bopper) Richardson, 24, of Beaumont, Tex.; and Peter Pan, 21, of Lake, Iowa, the

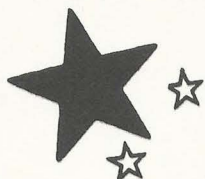
Three Singers Who Died in Crash of Chartered Plane



Buddy Holly

J. P. Richardson

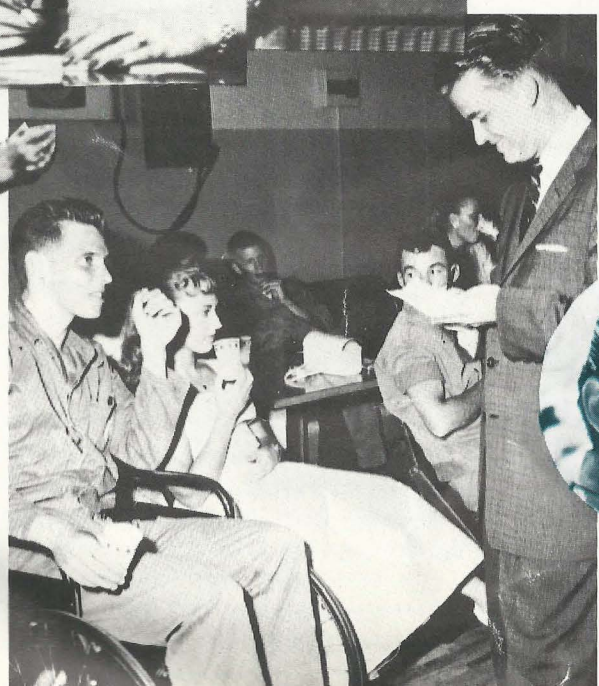
Ritchie Valens



'59

Tragedy struck early in the year as Buddy Holly, Ritchie Valens, and The Big Bopper were killed in a plane crash on February 3rd. In many ways things

were beginning to change. The radio was still full of dedications and requests, the TV hop shows were still going on, but new sounds were coming on the scene. The concept of the hootenany was beginning with groups like The Kingston Trio and Peter, Paul, & Mary. Pat Boone even went as far as to say that he'd kiss the girl lead in his next film "If I play a wholesome clean love scene it may be a good thing for the teenagers to see the kiss, to sort of offset the less wholesome kissing that goes on in some pictures." Frankie Lymon and The Teenagers were singing "I'm Not a Juvenile Delinquent" in "Rock, Rock, Rock". "Lady Chatterly's Lover" was being read by lots of folks who wouldn't admit it.



On TV, "American Bandstand" was changing with the times, beginning to introduce the teen idols who would hold court in the early Sixties: Bobby Darin, Frankie Avalon, Paul Anka, Dion, Sandy Nelson, Ricky Nelson, Fabian. Dwayne Hickman was playing "Dobbie Gillis" and "Bonanza" and "The Untouchables" made their debuts.





'60

The one word for this year is *twist*. And that's just what the Bandstand kids did to bring in the Sixties at a fabulous party they had at Betty Romantini's

house. Fran Giordano and Frankie Lobis were there. Arlene and Kenny, Betty and Tony, and the whole gang. They danced till dawn, with Mrs. Romantini chaperoning of course, after a New Year's Eve TV special that Dick had on ABC. The regulars on the Bandstand show were also changing with the times. Bob and Justine were still here, but now we also had Carole Gibson, Bonnie Harden, Kenny Rossi, and Arlene and Annette.

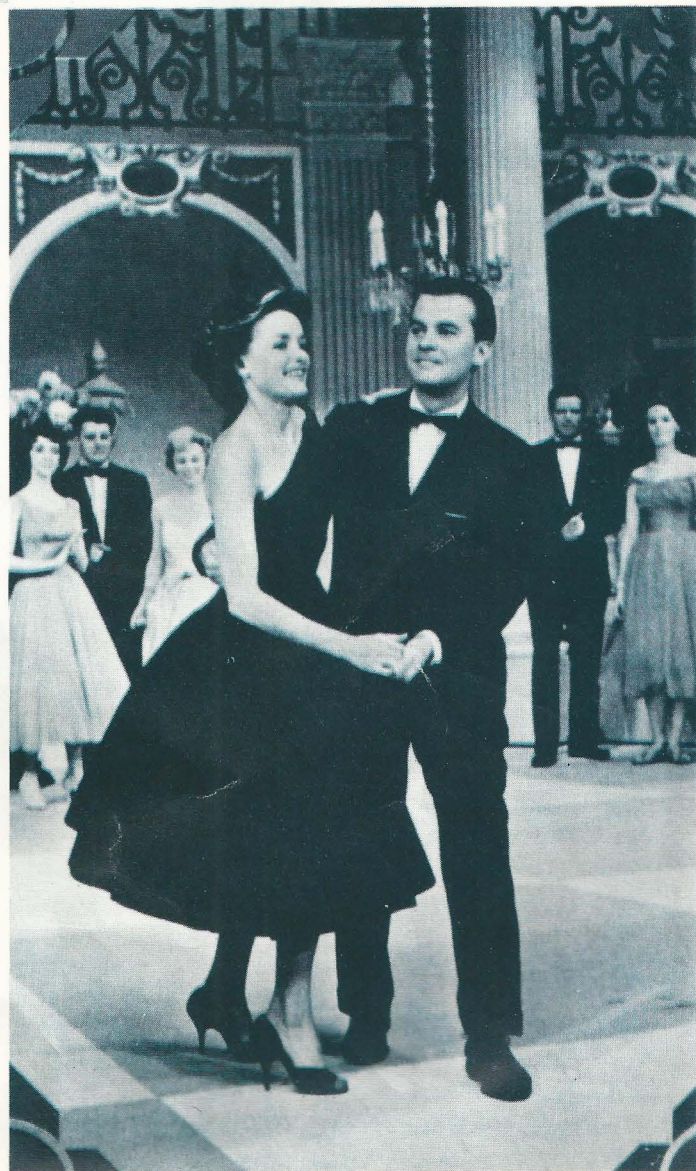
As to just how many of the gals were wearing capri pants while twistin' it's hard to say.

The stars of the early Sixties had arrived. Connie Francis and Brenda Lee, Sal Mineo and Michael Dante, and how about Crash Craddock. Teenage movies were still going strong with things like "Plantinum High School". But TV was supplying more and more stars with shows like "Route 66".

America drank 149,545,000 gallons of whiskey this year while Floyd Patterson regained his title, Francis Gary Powers got shot-down in his U-2, Wilt Chamberlain was named NBA Rookie of the Year, and John F. Kennedy was elected president after the Great Debates.

In April Eddie Cochran was killed in a car crash on his way to London airport after a successful British tour.

Karen Carpenter and David Cassidy were ten years old. And "Johnny Tillotson Day" was proclaimed in Waterbury, Connecticut.



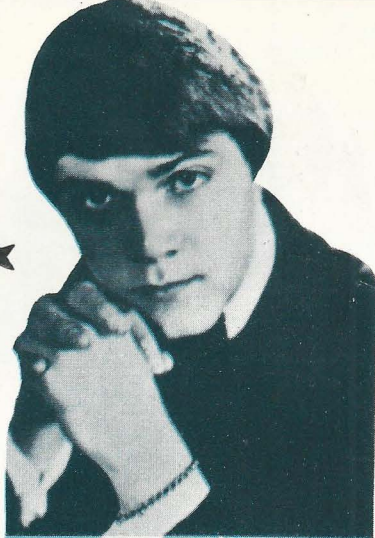


'61

The Fly and The Pony were beginning to replace The Twist this year, while the charts were reflecting a great variety of rock and roll from Bobby Lewis' "Tossin' And Turnin'" to Dion's "Runaround Sue" to The Highwaymen's "Michael" to The Miracles' "Shop Around".

Dick Clark made his second movie with his starring role in "The Young Doctors". He also continued his spectacular "Caravan Of Stars" shows across the country—bringing the stars to all of us by the bus load. In an interview Dick admitted that his favorite TV show was "The Garry Moore Show", but that he also liked to watch "The Untouchables" and "Naked City".

1961 also saw Major Yuri Gagarin be the first man to orbit the earth and the Berlin Wall being built.



'62

While JFK was working out the Bay of Pigs, Jackie was giving us a TV tour of the White House, and John Glenn was orbiting the earth in the Friendship 7, the music and the culture of the Sixties was undergoing drastic changes.

The Peppermint Lounge was in full swing in New York City with Joey Dee and the Starlighters doing the twist.

Surfing music was coming in strong in Los Angeles. Bob Dylan was writing "Blowin' In The Wind", and Ringo had quit Rory Storme and the Hurricanes to replace Pete Best on drums in the still unknown Beatles.

The days of bermuda shorts, sport shirts not being tucked in, and scatter pins on blouses were numbered. It would still be another year and a half before the sound and the scene changed, but the seeds had been planted.

'62 saw the deaths of Marilyn Monroe and Ernie Kovacs. Johnny Carson became the host of the "Tonight" show and "Lawrence Of Arabia" got the Academy Award.

FIVE CENTS

RUSSIANS RESUME A-TESTING IN AIR; BLAST 2D BIGGEST

Explosion at High Altitude Over Arctic Island Is Put in 40-Megaton Range

U. S. DEPLORES ACTION

But Voices Hope Soviet Will Still Work for a Treaty—Stresses Pending Offer

By TAD SZULC
Special to The New York Times
WASHINGTON, Aug. 5—The Soviet Union resumed its nuclear tests in the atmosphere early today with a powerful high-altitude blast believed to have been in the forty-megaton range.

The blast, over Norway's Zemlya, in the Arctic, appeared to have been the second most potent nuclear explosion ever achieved. The record is held by the Soviet Union, which detonated last Oct. 30 a nuclear device with an explosive force estimated at the equivalent of fifty-eight megatons of TNT. A megaton is 1,000,000 tons. The United States...

N.A.A.C.P. to Ask Courts To End Union Racial Bars

By JOHN D. FOMFRET
Special to The New York Times
WASHINGTON, Aug. 5—The National Association for the Advancement of Colored People is planning a major legal assault on discrimination against Negroes by major unions. The new effort is to begin in early fall. The aim will be to create a body of judge-made law equal to that of the education.

WOMEN ARE EXPECTED TO SAY POOR LIAISON CAUSE OF DELAYS

AUL CROWELL, being taken to have its bills more quickly reported yesterday, said that delays in part of in-admit. It has been advanced by the controller and the against legal efforts to compel them to take in Negroes.

Role of Unions Cited

The association will argue at the time that the doctrine does not apply to unions because they are not voluntary associations. Their labor Relations by the National Labor Relations Board as exclus. But payment of their collective...

Marilyn Monroe Dead, Pills Near

Star's Body Is Found in Bedroom of Her Home on Coast

Marilyn Monroe Associated Press

Special to The New York Times
HOLLYWOOD, CALIF., Aug. 5—Marilyn Monroe, one of the world's greatest stars, was found dead today in the bedroom of her home in the Brentwood section of Los Angeles. She was 36 years old.

Beside the bed was an empty bottle that had contained sleeping pills. Numerous other bottles of medicine and tablets were on the night stand.

The impact of Miss Monroe's death was international. Her tributes as an actress, as a sex symbol, her marriages to and divorces from Joe DiMaggio, the former Yankee baseball star, and Arthur Hays Sulzberger, the publisher of the New York Times, were accepted by millions as the prerogatives of this contemporary Venus.

The events leading to her death were in tragic contrast to her life that had helped to make under the care of a psychoanalyst for a year, and had called "Seven Year Itch" and "Home Sweet Home."

Lake It Hot

Miss Monroe's physician had prescribed sleeping pills for her for three days. Ordinarily the bottle would have contained 30 pills. The actress had also been under the care of a psychoanalyst for a year, and had called "Seven Year Itch" and "Home Sweet Home."

Police Say She Left No Notes—Official Verdict Delayed

After an autopsy the Los Angeles coroner reported that Miss Monroe's "was not a natural death." He attributed it to a toxicological study, to be completed in forty-eight hours, should the autopsy reveal information. He refused, until then, to list the cause of death.

Pending a more positive verdict by Dr. Theodore J. Curran, the coroner, the Los Angeles police refused to call the death a suicide. They said they had no idea how many pills she had taken, or whether any overdose might have been accidental. Miss Monroe left no notes, according to the police.

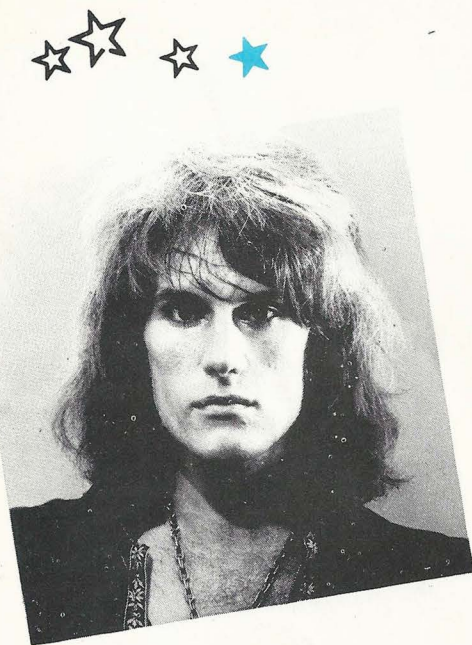
In addition to a physical autopsy, Los Angeles has a "psychological" autopsy. Two experts will look into the psychological history of Miss Monroe. However, the non-physical autopsy will not be completed until the physical autopsy is finished.

KENNEDY PASSES FOR SAFER DRUGS

Asks Senate to Stiffen Bill to Improve Quality and Combat Health Hazard

By ALVIN SHUSTER
Special to The New York Times
WASHINGTON, Aug. 5—President Kennedy asked the Senate today to strengthen its pending new drug law to insure "safer and better" drugs for the American consumer.

The President proposed a series of "essential" amendments to the Senate bill. One would enable the Government to move faster to remove from the prescription market any new drug suspected of being a hazard to health.



New York World-Telegram
The Sun
 7 SPORTS WALL ST.
 LATEST PRICES
 VOL. 131—NO. 76—
 Local Forecast: Fair tonight. Partly cloudy, mild showers. Details on Page 41.
 NEW YORK, FRIDAY, NOVEMBER 27, 1963
 *** TEST TESTS
PRESIDENT SHOT DEAD
 Market Is Jittery Over Supra
 Epstein Due
 Laval Forecasts Fair Weather, Partly Cloudy, Mild Showers

Market Is Jittery Over Suspension

Declines Follow Early Rise

Martinis Battled Photog, Cop Says

**Epstein Due
To Give Up
On Tuesday**

EXTRA

EXTRA

DALLAS, Nov. 22.—Two priests stepped out of Parkland Hospital's emergency ward today and said President Kennedy died of his bullet wound.

DALLAS, Nov. 22. — President Kennedy and Gov. John R. Connally of Texas were cut
assassin's bullets as they toured downtown Dallas in an open automobile. The president, his limp body cradled in the arms of his aide, was taken to Parkland Memorial Hospital for emergency ward

Clinton Hill, a Soviet spy, was assigned to Mrs. Kennedy, and "killed" her as the President was riding from the rear of a White House touring car. They flew their route, famous "bulleting" from the Washington Hotel to the White House. The President was rushed to an emergency hospital.

Mr. Kennedy pumped up and grunted Kennedy, Sherrard "Oh, no!" The motorcade sped on.

Here, Blood

After taking Press photo-grapher James W. Altgens said he was blood on the President's head.

Altgens

two shots, but heard
 someone was shooting fire-
 arms until he saw the
 flash on the President.
 Alger and he saw no-
 one with a gun.
 White House officials
 were in doubt about the
 news.

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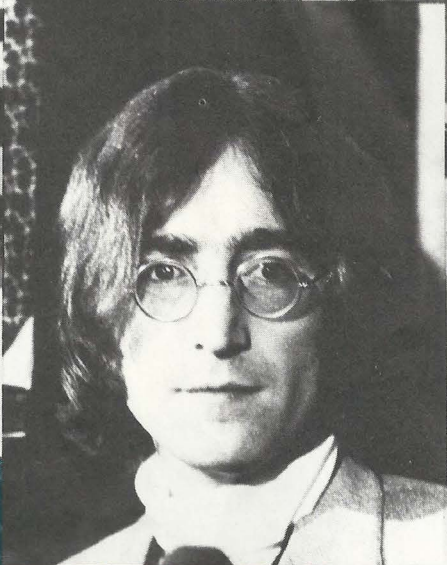
'63

Somehow it seems that the eating scene in "Tom Jones" might just sum up this year. All that sensual, greasy gorging that was taken for what it really meant across the country. But "Tom Jones" wasn't new for this year. The first James Bond movie was made and our perceptions of the world were about to change.

On “American Bandstand” Diane Iaquinto and Charlie Hix had been going steady for almost a year. Barb Warchol was dating Phil Maxwell. In Hollywood Susan Pleshette and Troy Donahue gave a “come as your favorite disease” party. Elvis broke up with Anita Wood. Rick Nelson signed a twenty year recording contract with Decca Records.

The stars of the year included Jan & Dean, Johnny Crawford, Fabian, Dick Chamberlain, Bobby Rydell, Jimmy Clanton, Vince Edwards, Annette, and Brian Hyland.

On November 22, 1963, John F. Kennedy was killed in Dallas. Other headlines were the Profumo scandal in London and the \$7,000,000 train robbery in England. In August Dr. Martin Luther King said, "I have a dream . . ." The first woman in space was Russian Valentina Tereshkova who circled the earth 48 times. Y.A. Tittle made the Giants happy by completing 221 passes and Green Bay won the NFL playoffs.



TEN CENTS

U.S. AND BRITAIN DRAFT NEW PLANS FOR CYPRUS PEACE

Ball and Officials in London Agree to Isolate Makarios With Diplomatic Effort

RESOLUTION PREPARED

U.N. Will Be Asked to Back International Patrol Force and Neutral Mediator

By LAWRENCE FELLOWS
Special to The New York Times
LONDON, Feb. 16 — The lines of a two-pronged approach to the Cyprus problem by London and Washington emerged today from talks between British officials and the American Under Secretary of State, George W. Ball.

4 Beatles and How They Grew

Publicitywise
By McCANDLISH PHILLIPS
The Beatles will fly back to England late this week, having accomplished exactly what they set out to do: stir up such a whirlwind in America as to heap tinders on the enormous bonfire they have lit in Britain. The small British cultural explosion is now resting at Miami Beach, limp from adulation. The Beatles are undisputed titans of American popular music, a high-yield, low-security occupation. Their fame has swept two continents, and they may yet become the vocal company of the whole Western world. They and their attendant throng, Beatlemania, did not just happen. They were brought to their present pre-eminence in latter-day vaudeville by artifice. That is not the whole explanation. The world is full of professional wizards who would do as well, if they could. However, in not can be manipulated to ward, Beatlemania (Beatles spelled backward), Inc., the Beatles' licensing agent, has predicted that Americans will spend about \$50 million on Beatles products in 1964. He said yesterday that he hoped to have a Beatles motor scooter, manufactured in England, on the market in the United States soon. A Beatlemobile (for adults) and on Page 24, Column 2

Moneywise
By MARTIN ARNOLD
Beatleggers are trying to grab a large share of the Beatle merchandising boom. Paul G. Marshall, the group's American lawyer, said yesterday that he was investigating at least 60 cases of the use of the Beatle name without Beatle approval. Such Beatleware as shirts, hats, slacks, pajamas and wigs are involved. Mr. Marshall said that four mop-headed, neo-Edwardian, on-attired, Liverpudlian-accented, guitar-playing, drum-beating, "little boys" from across the ocean come here and attract attention they did by stomping and hoisting out songs in a musical idiom that is distinctly American. Ask a typical Beatle fan-female, in her early teens—and she will say it is because: "They're so keee-coot." Or because: "They're different! They're just so different!" Adults, some but not all of whom view the Beatles somewhat cynically, are likely to say that the craze sprang from the Beatles' high-powered promotion that the performers received before their arrival and throughout their stay. Social scientists agree with both the adult and teen-age views but note that, no matter

Peoplewise
By JOHN A. OSMUNDSEN
Even before they return as promised to their native England, they have set minds across the United States to wondering what the uproar was all about. They—the Beatles, of course—were seen and heard by, and conquered, millions of Americans. How, people are asking, could four mop-headed, neo-Edwardian, on-attired, Liverpudlian-accented, guitar-playing, drum-beating, "little boys" from across the ocean come here and attract attention they did by stomping and hoisting out songs in a musical idiom that is distinctly American? Ask a typical Beatle fan-female, in her early teens—and she will say it is because: "They're so keee-coot." Or because: "They're different! They're just so different!" Adults, some but not all of whom view the Beatles somewhat cynically, are likely to say that the craze sprang from the Beatles' high-powered promotion that the performers received before their arrival and throughout their stay. Social scientists agree with both the adult and teen-age views but note that, no matter

'64

In February nearly eighty million people watched The Beatles make their TV debut on The Ed Sullivan Show. It was to be a big year for The Beatles and their followers. "I Want To Hold Your Hand" went to number one, "Hard Day's Night" premiered, "Hullabaloo" and "Shindig" appeared on TV by the fall. And all those wonderful British bands arrived: The Animals, Herman's Hermits, The Yardbirds, Billy J. Kramer And The Dakotas, Gerry And The Pacemakers, The Dave Clark Five... and what seemed like hundreds of others.

Mary Quant and Vidal Sassoon were where glamour was at. Twiggy was what many wanted to be. Skinny was in as were mini skirts, white go go boots, and that wonderful practice of girls ironing their hair straight.

In California hot rod music was replacing surfing music. The Kingsmen were singing "Louie Louie" so you couldn't understand the words. The Supremes were bringing a new dimension to black music. "Dr. Strangelove" was the movie of the year. CBS made a one hour pilot of a new rock TV show... "Where The Action Is". The Dick Clark production was designed to replace Jackie Gleason in the summer. CBS decided against airing the series. At the same time Clark and American Bandstand moved west from Philadelphia to Hollywood.

Most kids were too busy to notice that LBJ had been elected president, that Don Schollander was doing a Mark Spitz at the Olympics in Tokyo, that Khrushchev was out, and that A. C. Gilbert had died.



'65

The English sound still reigned supreme, but acid rock and head music were getting warmed up in San Francisco. The Jefferson Airplane were being formed with Signe Andersen on lead vocals. In May the Stones released "Satisfaction" and in July they were arrested for relieving themselves on the wall of a gas station after being told they couldn't use the men's room.

Long hair was here to stay, despite the jokes about not being able to tell the girls from the boys. Those adults who hoped it would all go away were a little dismayed when the Queen presented the Beatles with M.B.E. medals.

The people who run the Academy Awards thought that "Sound Of Music" was the best picture of the year. As far as most of us were concerned, "Help" was it.

On TV, the shows were "I Spy" and "Secret Agent", "Dr. Kildare" and "Ben Casey", "F Troop", "Gomer Pyle", "McHales Navy" and "Hogan's Heroes". ABC network officials decided to place "Where The Action Is" on its daytime schedule. The show beat its competition "What's My Line" and made stars of costumed "Paul Revere And The Raiders".

There were riots in Watts during the summer. The Pope visited the U.S. for the first time. And the great black-out shut down the east coast on November 9th and 10th.

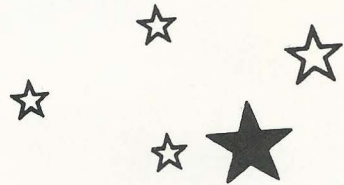
'66

American groups began to recapture the attention of the pop audience this year. New kinds of groups with original material and self-contained musician-ship had begun to appear in New York, Los Angeles, San Francisco, and a dozen other cities. We had The Lovin' Spoonful, The Young Rascals, The Beau Brummels, The Association, The Byrds, and The Mamas and Papas to counter The Hollies, The Zombies, Donovan, and The Mindbenders. The highly successful "Caravan Of Stars" featured a relatively unknown English singer who shocked many with his stage gyrations. His name was Tom Jones. Later on Dick Clark presented Herman's Hermits as stars of a Caravan—with an up and coming opening act—The Who!

The charts were weird this year. S/Sgt. Barry Sadler did "Ballad Of The Green Berets" on RCA Records (now the home of David Bowie), Simon & Garfunkle hit with "Sounds Of Silence", Stevie Wonder had "Uptight", Question Mark had "96 Tears", Nancy Sinatra had "These Boots Are Made For Walking", and Cher had "Bang, Bang" . . . all this while the Stones were having their "19th Nervous Breakdown"!

Mod was still the word, but in Los Angeles Peter Fonda and Nancy Sinatra were starring in "The Wild Angels". In New York Warhol was showing "Chelsea Girls" with music by John Cale, Lou Reed and the rest of the Velvet Underground. "Beat" and "Go" magazines became the first regularly published pop newspapers in America.

And on TV, while "Amos and Andy" were being withdrawn, the first episode of "Star Trek" was shown on September 8th, Batman and Robin were trading lines like "Holy hotcakes Batman!", and The Monkees were on the air.



26 World Journal Tribune, Mon., Sept. 12, 1966

Birth Pill Leads To Teen Trouble

By HARRY NELSON
World Journal Tribune Special

LOS ANGELES, Sept. 12—A surprising number of parents warn their teen-age daughter about men and then give her birth control pills in case she decides not to heed the advice, according to a University of Southern California child psychiatrist.

this is an index of the in emotional illness.

According to the M Health Assn. of Los An County, adolescents com the largest group in m clinics, and this group i ing admitted to mental pitals in steadily incre numbers.

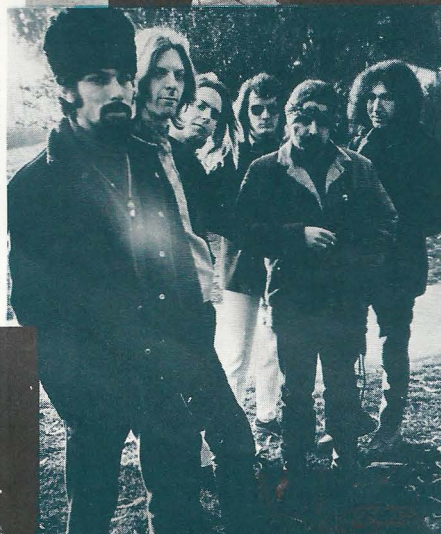
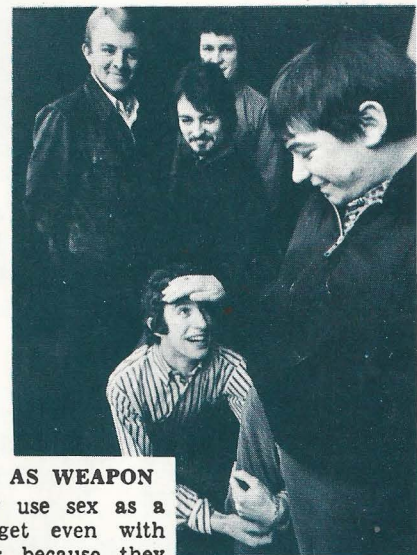
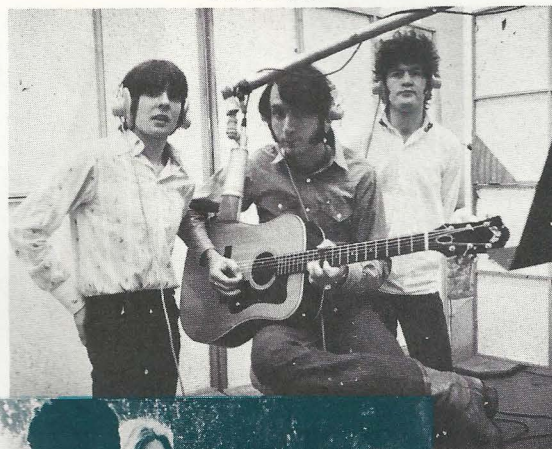
Washington Post-L. A. Times s

SEX USED AS WEAPON

Often they use sex as a weapon to get even with their parents because they know their actions will hurt the parents.

Such a teen-ager has failed in one of the major tasks of adolescence—to replace the childlike dependence on parents with a more adult relationship.

The psychiatrist said that establishing a healthy sexual identity and a healthy inde-



for teen-agers," he said. Surprisingly, many of the

'67

At a packed, screaming, sweating Monkees' concert in Long Island, Jimi Hendrix had been set to open the bill. He'd just come to America and this was

his first major tour booking. Hendrix sauntered out and jumped into "Purple Haze." The crowd of thirteen year olds groaned. Two minutes later Hendrix took off his guitar and smashed it onto the stage. He walked off and intermission was called. So began the Summer of Love when HaightAshbury would become the first youth tourist mecca. When hippie was the word and two fingers raised in peace the sign. When "Hair" opened in New York and Owsley was nabbed with 67 grams of acid. When "Rolling Stone" began publication and "Sgt. Pepper" was released. When beads and headbands abounded and Mick and Keith were in prison on drug charges.

1967 was the year when the Jefferson Airplane had their first hit with "Somebody To Love", when the Monterrey Pop Festival was held, when the movies were "Riot On Sunset Strip" and "The Trip" and, of course, "Blow Up".

It was also the year when Adam Clayton Powell was trying to get his seat back in Congress, Dr. Christiaan Bernard was doing heart transplants, and the first major Vietnam war protest was held in Washington from October 21st to 22nd.

The death of Otis Redding saddened us this year as did the death of Dorothy Parker. It was also the year when Moby Grape released their entire first album as singles at the same time ... five singles at once to be exact.

'68

Hubert Humphrey and Edmund Muskie ran against Richard Nixon and Spiro Agnew this year, but it wasn't the running but the Democratic Convention in Chicago

that got most of the attention. Politics and rock seemed to be intertwined at least for that portion of the rock audience who were listening to FM radio, buying albums, and smoking dope.

The Fillmore East opened in March of 1968, the Mamas And Papas broke-up, John and Yoko put out their "Two Virgins" album, and "Yellow Submarine" was released. But the film of the year for most of us was "2001" and many found that going to the movies high was what Kubrick's films were all about.

In the world of politics both Martin Luther King and Bobby Kennedy were shot to death. Columbia University students rioted. The U.S.S. Pueblo was sieged by the North Koreans. And Pope Paul VI banned birth control pills and other artificial birth control methods.

The music of '68 was a combination of hard rock, psychedelics, and pop. The Beatles had "Hey Jude" while Bobby Goldsboro was singing "Honey". Bubblegum music was happening with groups like the Ohio Express. While album groups like Cream, The Stones, and Donovan were also making it into the singles charts. On TV—Paul Revere And The Raiders, now featuring Mark Lindsay headlined another Dick Clark series—"Happening".

VOL. CXVI, No. 39,947

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NEW YORK, THURSDAY, JUNE 6, 1968

ISRAELIS ROUT THE ARABS, BREAK BLOCKADE, OCCUPY AGREE TO U.N. CEASE-FIRE

JOHNSON WILL USE CABINET TO COURT STATES' OFFICIALS

Aides Will Seek to Tighten Ties Between Governors and the White House

By WARREN WEAVER Jr.
Special to The New York Times
WASHINGTON, June 7.—President Johnson has decided to use the members of his Cabinet as diplomatic agents in his campaign to improve relations between the Administration and the governments.

Rise in Debt Ceiling Rejected in House; Johnson Rebuffed

Special to The New York Times
WASHINGTON, June 7.—The House of Representatives dealt the Johnson Administration a sharp setback today by rejecting a bill to increase the ceiling on the national debt \$25-billion, to \$355-billion.

The vote against passage was 210 to 197, with Republicans voting solidly to kill the bill. Enough Democrats, mostly Southerners, voted with them to turn the tide. About six Northern Democratic "doves"—opponents of the war in Vietnam—also joined the opposition.

In all, 34 Democrats joined with 178 Republicans to defeat the measure.

EBAN SEES THANT

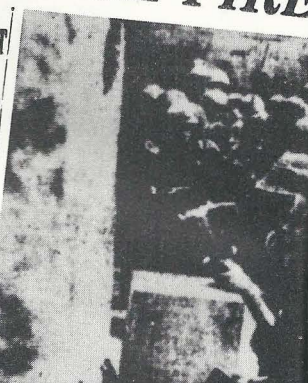
Says Acceptance is Based on Enemy's Reciprocal Action

Excerpts from debate at U.N. are printed on Page 18.

By DEWE MIDDLETON
Special to The New York Times

UNITED NATIONS, N. Y., June 7.—The Security Council unanimously adopted a Soviet resolution today calling on the combatants in the Middle East to "cease fire and all military activities" at 4 P.M. New York time today.

The Government of Israel shortly after.



LATE CITY ED
Illustrated above, were
President Johnson and
Secretary of State Dean
Rusk, with other officials,
at the U.N. today.

VOL. CXVII, No. 40,311

© 1968 The New York Times Company

NEW YORK, THURSDAY, JUNE 6, 1968

KENNEDY IS DEAD, VICTIM OF ASSASSIN SUSPECT, ARAB IMMIGRANT, ARRAIGNED JOHNSON APPOINTS PANEL ON VIOLENCE

MARCUS TESTIFIES France Will Meet Tariff Deadline; DE SAIPO HAD ROLE IN A CON ED DEAL

Says Main Street Today of Perotti to Had from Salmons With Co-Tenancy Head

By ROBERT L. COLLIER
Former White House Counsel

James L. Marcus, who was today called to the stand to testify in the assassination of Robert F. Kennedy, said today that he had seen the assassin, Sirhan, in the days before the killing.

Mr. Marcus testified that he had seen Sirhan in the days before the killing, and that he had seen him in the days after the killing.

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6 IN RACE GUARDED Secret Service Given Campaign Security Task by President

By MAX FRANKEL
Special to The New York Times

WASHINGTON, June 7.—The President's Secret Service today announced that it had assigned six men to guard the President's campaign headquarters in New York City.

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MAJOR POLICE CLASH WITH ARMS

Arrests Made in New York City

By THE NEW YORK TIMES

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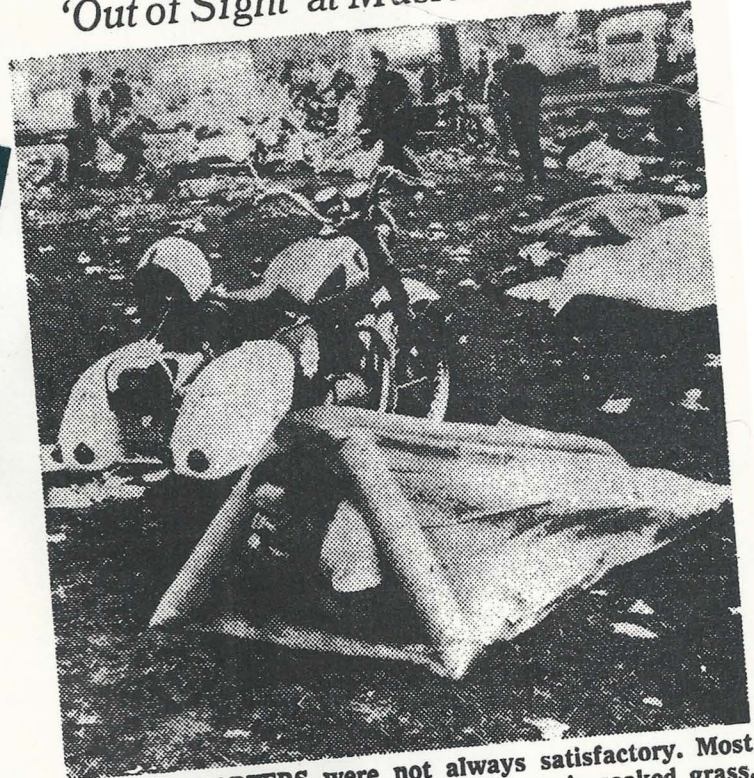
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Offstage Shows Are 'Out of Sight' at Music Festival



LIVING QUARTERS were not always satisfactory. Most people stretched sleeping bags on the rain-soaked grass.

By **MURRAY SCHUMACH**
Special to The New York Times
BETHEL, N. Y., Aug. 16—
Legends of tomorrow were

Nearly all were happy that they had come, though most said they wished the crowd had been smaller and the facilities better.

thought it advisable not to give their names. "My parents know I'm here," said the girl. "But they have no idea I'm sleeping in this tent." The boy, who lives a cou-

WEATHER
Tonight:
Chance of rain, 40%
Tomorrow:
Mostly sunny,
windy, 60%
TUESDAY, OCT. 17
Forecast:
"B" A.B.

New York Post

Vol. 142
No. 281

NEW YORK, THURSDAY, OCTOBER 16, 1969

10 Cents
115 North Street, New York, N.Y.

WALL ST. CLOSING
P 98-61
FINAL
LATE SPORTS

METS WIN IT

U.S. Rejects Hanoi's Surprise Proposal for Talks With Cong

By **MORRIS ROSENBERG**

PARIS (AP) — North Vietnam today proposed "private and direct" talks between the Viet Cong and the U. S. on the Vietnam war, but a Viet Cong spokesman said U. S. Ambassador Henry Cabot Lodge had rejected the offer.

Lodge suggested immediate private talks among all four parties involved in the war, including South Vietnam. The Viet Cong rejected this.

Lodge said the proposal from Hanoi had come as a surprise.

He met reporters after today's session and issued a statement containing this reply to the Hanoi proposal:

"As far as we are concerned, we are ready and willing to carry on private and direct talks in which all those represented on each side of these meetings will participate."

"The U. S. has always made clear that it came to Paris ready to talk in any

Continued on Page 2

By **MATRY ALLEN**

SHEA STADIUM — The Impossible Dream is a reality. There are no more magic numbers. The Mets are the champions. They ARE No. 1.

The incredible, colossal Mets, the truly amazing Mets, fulfilled their destiny by beating the Baltimore Orioles here today to win the World Series four games to one.

The score was 5-3 as the Mets thrilled a record Shea crowd of 57,007 by rallying from a 3-0 deficit in their last three innings.

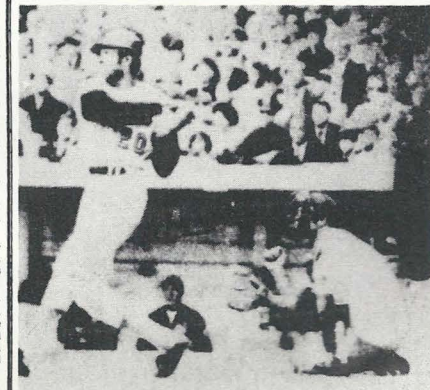
The Orioles, who had not had an extra base hit since the first game and who had had just two in the entire Series, made up for lost time in the third inning.

After Belanger opened the inning with a looping single to right field, McNally, who had just one homer all during the season, took matters into his own hands.

He hit Kocoman's first pitch to him into the Orioles bullpen for a 2-0 lead.

After Buford grounded out and Blair struck out, Frank Robinson, who had only two hits in the first five games, slammed a tremendous homer deep to left to make the score 3-0.

The Mets closed the score to 3-2 in the sixth on Cene-

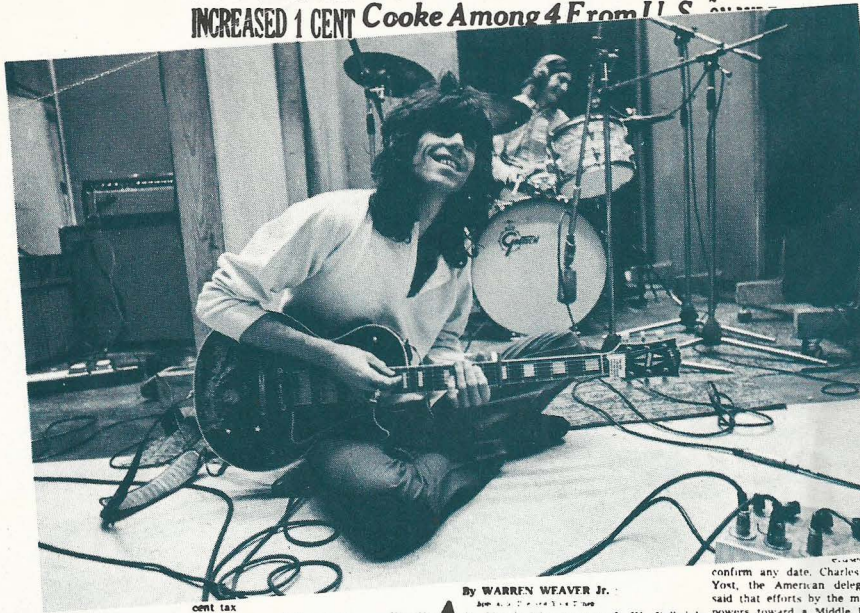


BIG FRANK SENDS IT SOARING: Frank Robinson hits home run over the left field fence, giving Orioles 3-0 lead in today's series game.

Post Photo by DeLoach

Continued on Next Page

STATE SALES TAX **Pope Names 33 Cardinals; QUICK BIG 4 MOVE**
INCREASED 1 CENT **Cooke Among 4 From 11 S.**



By WARREN WEAVER Jr.

cent tax
 It was passed first in the Senate, shortly before 8 P.M., charged today that the Nixon Administration had made "no by a vote of 33 to 21, along serious review" of the antiballistic missile program straight party lines.

However, the Democratic front was not so solid in the Assembly, where those who passed the increase about a half-hour later, 78 to 70.

Defectors in Both Parties
 Also upstate Democrats bolted to vote for the tax—in return for patronage and favors from the Governor and the G.O.P. legislative leaders, according to other legislators.

The defectors were Charles F. Stockmeister of Rochester and Albert J. Hausbeck of Buffalo.

The Republican two defectors—who refused a tax rise. The Gallagher of Buffalo.

WASHINGTON, March 28—Senator J. W. Fulbright said that the Nixon Administration had made "no by a vote of 33 to 21, along serious review" of the antiballistic missile program "and that its Safeguard system was 'purely a political gimmick.'" The Defense Department did not make this comment in the Congress. The chairman of the Senate Foreign Relations Committee protested, "The they can pull the eyes."

Finance Chief Is Named by Mayor to Run for Controller
—G.O.P. Backs Ticket

By RICHARD

NEW YORK, MONDAY, JULY 21, 1969

MEN WALK ON MOON ASTRONAUTS LAND ON PLAIN; COLLECT ROCKS, PLANT FLAG

Voice From Moon: 'Eagle Has Landed'

EAGLE (the lunar module): Houston, Tranquility Base here. The Eagle has landed.
 HOUSTON: Roger, Tranquility, we copy you on the ground. You've got a bunch of guys about to turn blue. We're breathing again. Thanks a lot.
 TRANQUILITY BASE: Thank you.
 HOUSTON: You're looking good here.
 TRANQUILITY BASE: A very smooth touchdown.
 HOUSTON: Eagle, you are stay for T1.
 TRANQUILITY BASE: Over.
 HOUSTON: Eagle, we see you venting the ox. step in the lunar operation.
 TRANQUILITY BASE: Roger. Stay for T1.
 HOUSTON: Roger and we see you venting the ox. TRANQUILITY BASE: Roger.
 TRANQUILITY BASE: (the command and service module): HOUSTON: Roger and we see you venting the ox. TRANQUILITY BASE: Roger.
 HOUSTON: Columbia, he has landed Tranquility. How do you read me?
 HOUSTON: Columbia. I read you five by. Base. Eagle is at Tranquility. I read you five by. Over.
 COLUMBIA: Yes, I read the whole thing.
 HOUSTON: Well, it's a good show.
 COLUMBIA: Fantastic.
 TRANQUILITY BASE: T11 second that.
 TRANQUILITY BASE: The next major stay-no stay will be for the T2 event. That is at 21 minutes 26 seconds after initiation of power descent.
 COLUMBIA: T11 telemetry command reset to re-



Neil A. Armstrong moves away from the leg of the landing craft

EISENHOWER DEAD AT 78 AS AILING HEART FAILS; RITES WILL START TODAY

BURIAL IN KANSAS

President Will Deliver Eulogy Tomorrow in Capitol's Rotunda

By WILLIAM M. BLAIR

WASHINGTON, March 28—A 78-year-old state funeral will be held for General of the Army Dwight D. Eisenhower in the nation's capital.

Tomorrow the former President's body will be removed to a private funeral home to Bethlehem Chapel of the Arlington Cathedral Church.

SS. Peter and Paul, also known as the Washington Federal.

His body will lie in state for four days before being borne to the grounds of the Capitol Sunday afternoon. There the public will be permitted to pay its last respects.

At the Capitol, President powers toward a Middle East. Under President Eisenhower, peace were "about to be renewed with fresh vigor."

The reluctance of United States sources to mention a firm first time a President had date was part of a decision not to give the four-power contacts another President.

Services in Cathedral will be held Monday afternoon. On Monday afternoon, the high visibility and a desire to secure a degree of privacy for the President's body will be returned to the White House.



END IS PEACEFUL

De Gaulle Will Attend Funeral of the 34th President Monday

An obituary of Eisenhower appears as a slip-out section, Pages 17-25

By FELIX BELAIR Jr.

WASHINGTON, March 28—Dwight David Eisenhower, 34th President of the United States, died peacefully at 12:25 P.M. today at Walter Reed General Hospital after a long fight against coronary heart disease. He was 78 years old.

Death came to the five-star General of the Army and hero of World War II as a member of his immediate family stood at his bedside.

The end had been foreshadowed in a midmorning medical bulletin that said the general condition "continues almost imperceptibly downhill." It added that Mrs. Eisenhower was at his bedside.

The former President's doctors gave no immediate cause of death, presumably because they considered this unnecessary. His damaged heart, scarred by seven attacks and weakened by recent episodes of congestive heart failure—final gave out despite the best efforts of medical science to prolong his life.

A Popular Leader

In all corners of the world where the name Eisenhower was associated with victory in war and a tireless crusade for peace, great men and women were moved by the passing of the man whose rise from a farm boy in Kansas to supreme Allied commander and conqueror of the Axis powers was a story of devotion to duty. Trained to command, welded together the great military coalition in history, he became President in 1952, led the war in Korea, and he French forces in Vietnam because he was fearful of States might become involved as a result. President he governed

A Powdery Surface Is Closely Explored

By JOHN NOBLE WILFORD

Special to The New York Times
 HOUSTON, Monday, July 21—Men have landed and walked on the moon.

Two Americans, astronauts of Apollo 11, steered their fragile four-legged lunar module safely and smoothly to the historic landing yesterday at 4:17:40 P.M., Eastern daylight time.

Neil A. Armstrong, the 38-year-old civilian commander, radioed to earth and the mission control room here: "Houston, Tranquility Base here. The Eagle has landed."

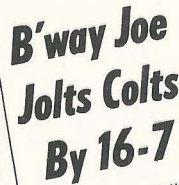
The first men to reach the moon—Mr. Armstrong and his copilot, Col. Edwin E. Aldrin Jr., of the Air Force—brought their ship to rest on a level, rock-strewn plain near the southwestern shore of the arid Sea of Tranquility.

About six and a half hours later, Mr. Armstrong opened the landing craft's hatch, stepped slowly down the ladder and declared as he planted the first human footprint on the lunar crust:

"That's one small step for man, one giant leap for mankind."

His first step on the moon came at 10:56:20 P.M., as a television camera outside the craft transmitted his every move to an awed and excited audience of hundreds of millions of people on earth.





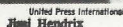
Joe Namath, who belittled the highly-touted Baltimore defense in pre-game interviews, grins his victory in Miami dressing room after the game. Howard Cosell beams as he tries to cut down the 28 of the completed 11 of 28 of the out an interception—for Fullback Matt Snell rars for 121 yards and a touch. Jet total rushing yards. Meanwhile, the Jets of the AFL, rushing to Morril into the air. They stole another on the Johnstons. The 1st-100 yards had to scramble to scores had the Jets of Super Bowl triumph was witnessed by 75,377 Orange Bowl fans and a nationwide TV audience of millions.

THE NEW YORK TIMES, SATURDAY, SEPTEMBER 19, 1970

Guitarist Led 3-Man Group to Top of Music World

A Total Experience

For a typical Harlem performer, the singer-guitarist dressed in tight black pants and a bright rainbow shirt covered with a black leather vest, his Afro hair-do looking as though it had been plugged into his electric amplifier—would mumble into a microphone, "Dig this, baby," as he ran through a repertoire that included "Purple Haze," "Foxy Lady," "Let Me Stand Next to Your Fire" and "The Wind Cries Mary."



as people understand that, the better."

There are many who never did understand, and Mr. Hendrix did not live long enough to persuade them. But his fans were numerous and vocal and

Flamboyant Performer Noted for Sensuous Style

Mr. Hendrix returned to this country in 1967 with his ruffled clothing and velvet hat for a series of concerts. A year later, an overflow crowd of 18,000 turned out to hear him, Janis

GAIL PHILLIPS DIES; FOLK PAINTER

PAUL F. MAGNER

He leaves his wife, the former Mae Grady, and five children.

Death

ADLER—Rita, beloved mother of Mrs. Jew Perry; devoted sister of Lilyan Ariuchida Seldowitz, Minna Falser, Samuel A. Luck and Celia Hoffman. Adored grandmother of George and Elaine. Service Sunday 2 P.M. Garlick's "Parkside Queens Blvd. and 66th Ave., Forest Hills."

While Nixon was announcing on TV that the U.S. was in Cambodia and New York postal workers were going on strike, a new kind of pop and rock music was happening. The Jackson Five made their first network appearance on American Bandstand with "ABC" as did The Carpenters with "Close To You". Creedence Clearwater began to have a string of gold records with "Up Around The Bend" while Simon & Garfunkel gave us "Bridge Over Troubled Water". Free, Joe Cocker, Melanie, The Guess Who, and The Blues Image all came up with super records this year. Meanwhile, back on ABC TV, Dick Clark offered up still another Rock series—"Get It Together" starring Mama Cass Elliot.



'71

Pop and rock had gone their separate ways by this year. David Cassidy, The Jackson Five, and The Osmond Brothers held court in the world of pop.

With 2.35 billion dollars spent buying color TVs this year, TV exposure became more and more important. But rock also continued to grow through radio and concert exposure. Carole King, John Denver, Rod Stewart, The Who, and various members of the Beatles dominated the radio airwaves just as the Partridges were in control of the teen TV audience.

Slowly the world of the Sixties was coming to a close. Jim Morrison died. The Fillmore East was closed. The sex symbol of an era, Mick Jagger, married Bianca. And in the midst of all this "Search For Tomorrow" celebrated twenty years on TV.



'72

"A Clockwork Orange" seemed to set the tone for this year just as "2001" had done four years before. Nixon was re-elected president. Mark Spitz had his

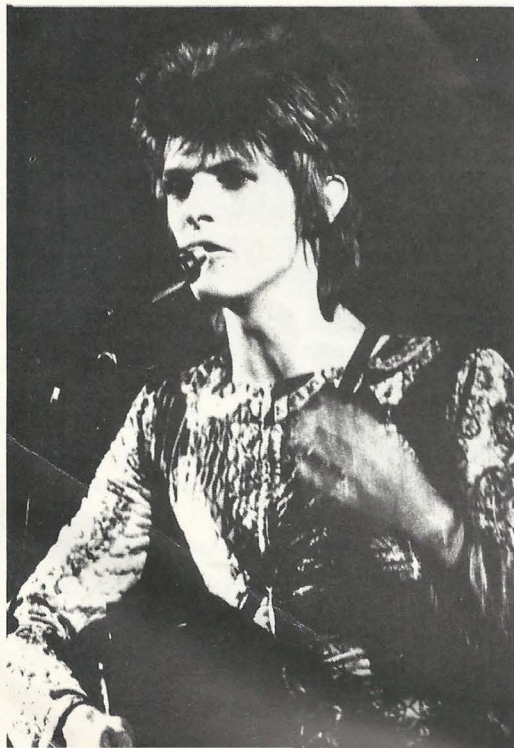
Olympic Glory cut short by the murders of athletes in Munich as we all watched on color TV. Smokey Robinson quit the Miracles to become a vice-president at Motown.

Black movies like "Shaft" and "Superfly" became huge box office successes and Hollywood began to have glamour again as black stars like Richard Roundtree, Diana Ross, Cecily Tyson, and Ron O'Neal became idols.

TV gave us "All In The Family" and a dozen other new wave comedy and adventure shows with new stars. "Sanford And Son", "Bridget Loves Bernie", "Mary Tyler Moore Show", "The Odd Couple" and others.

In rock things were beginning to totally change. There were the pop stars like the Osmonds and J5, the scruffy bands of the Sixties, and the new glitter show bands like Alice Cooper, David Bowie, T. Rex, and Slade. TV began to accept rock again as a viable form of entertainment by experimenting with late night telecasts of rock shows including Dick Clark's New Year's Eve special with Three Dog Night.

The charts were full of new faces with new sounds. Al Green became a superstar as did Curtis Mayfield and Don McLean. Rick Nelson came back to cement the rock and roll revival phenomenon that had started in the last two years with a song called "Garden Party". American Bandstand marked its 20th anniversary on television.



Herman, Ehrlichman

Nixon: Didn't Know, but Take Blame

By JERRY GREENE and JAMES WIEGHART
Washington, April 27 (NEWS Bureau)—Taking from "my heart" responsibility for the actions of subordinates that brought about the Watergate scandal.

In any organization," he said, "the man at the top must bear the responsibility."

President Nixon said he had "my heart" in the scandal and that he must bear the responsibility.

He said that he had "my heart" in the scandal and that he must bear the responsibility.

Give Me Hell, He Says

Washington, April 27 (NEWS Bureau)—President Nixon said he had "my heart" in the scandal and that he must bear the responsibility.

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FBI Director

Last Tango in Paris



4 Washed Up by Watergate

Kleindienst and Haldeman

Ehrlichman, Dean Exit



By JAMES WIEGHART
Washington, April 30 (NEWS Bureau)—In must dramatic government shakeup in modern American history, Attorney General Richard G. Kleindienst and three top presidential aides—H. R. (Bob) Haldeman, John D. Ehrlichman and John W. Dean III—were swept out of office today as a result of the Watergate scandal.

President Nixon fired the 31-year-old White House Chief of Staff Haldeman and the 44-year-old Ehrlichman.

The President appointed Defense Secretary Elliot Richardson as "full responsibility and authority" to lead the White House in the Watergate investigation.

Nixon went on nationwide television tonight to say that he would be "purging thoroughly" to get at the truth in the Watergate scandal.

Shortly before the President's address, Mr. Dean was fired.

(Continued on page 28, and 31)



'73

Twenty years have passed since Bill Haley recorded his first record. Bill is still around, performing for audiences who remember back to those good old days. But other audiences are now going to Sixties' revivals where bands like The Searchers and Herman's Hermits are bringing back memories of yet another by-gone era. Now that the Seventies are totally here, the rock and pop fans of today are enjoying stars and groups who were born only fifteen or twenty years ago. Performers like Alice Cooper and David Bowie who seem to hold the key to the future of rock, entertainers like Michael Jackson and Donny Osmond who have only just begun to show us their talents. AM radio has returned to be just as important as FM to music lovers. TV has captured the rock audience not only with the ever present "American Bandstand" but with Clark produced specials for Roberta Flack, Three Dog Night and Chicago, along with shows like "Midnight Special" and "In Concert".

As in the mid-sixties when things began to change, so with today. There is no looking back except for nostalgia because there is just too much happening that is laying the groundwork for the cultural phenomenon that will be the rock and roll of tomorrow.

In the 1950's people used to ask me, "How long can Rock last—"

In the 1970's Rock rolls on....

Dick Clark



This booklet was compiled and written by Richard Robinson.
Photographs and artwork are from the files of Dick Clark
and from The Pop Wire Service.